Charenton Attractive

Destination

PON





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The Paris Region
Greater Paris
The Department of Val-de-Marne
The ParisFstMarne&Bois Region

Charenton is... a city with real appeal

Located at the heart of the Paris urban area close to the Bois de Vincennes, Charenton-le-Pont is part of Greater Paris, but has never compromised its distinctive individual character. Ranked as one of the very best places to live in the Paris Region*, we are proud of our history, successful in reconciling the needs of people with today's urban environment, and totally focused on the future.

Whether you live here, work here or are visiting us, we invite you to (re)discover the rich diversity of our city and its surrounding area through these pages. Our community is distinctive for its traditional heritage, many open spaces and a packed year-round programme of diverse cultural and sporting events and opportunities.

Our city exerts a very real appeal, which attracts new residents, companies and retail businesses, as well as an increasing number of ambitious projects with a strong commitment to sustainable development.

With the upcoming redevelopment of its south bank in accordance with the plans agreed in consultation with residents, Charenton is leading the way towards tomorrow's urban community, and will create new soft transport links to the capital, encourage architectural innovation through the design of iconic buildings with international appeal, and establish itself as a Virtual Reality tech hub.

Choosing Charenton means extending your visitor experience of Greater Paris to discover a destination with an impressive history, a seductive present and an ongoing commitment to reinvention.

Welcome to Charenton-le-Pont!

Hervé GICQUEL
Mayor of Charenton-le-Pont
Departmental Councillor for Val-de-Marne

Pierre MIROUDOT

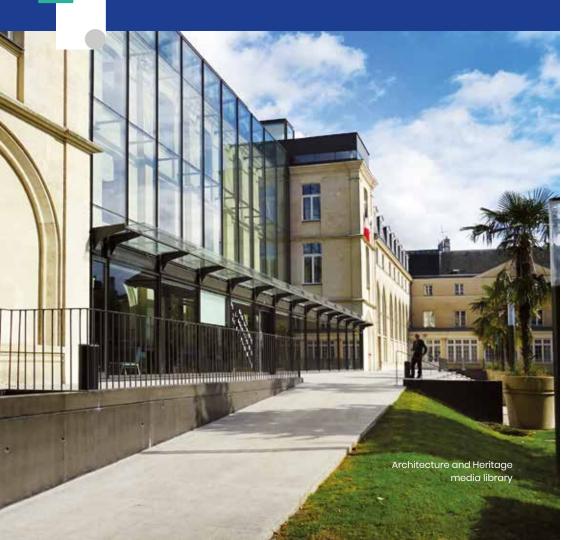
City Councillor with responsibility for economic development and employment

*Le Parisien ranking for 2017



Charenton is... an historic city

A community as early as the Neolithic period, Charenton has developed and grown continually throughout its history, largely as a result of its proximity to the capital. Exploring its rich past is a journey across the centuries, meeting many historical figures along the way and discovering key moments in our shared history, from the Middle Ages to the present day.



A city strategically located at the gateway to Paris

With close links to the capital and the rivers Marne and Seine, Charenton has been a community since the earliest times.

Although the first traces of life in and around Charenton date from the Neolithic period around 4,500 years ago, the city has been seen as an ideal gateway to the capital since antiquity. The bridge over the Marne - mentioned in the memoirs of a certain Julius Caesar - was, even at that time, a structure of military, political and economic strategic importance that controlled and governed access to Paris. The Rue de Paris was the point at which roads from eastern France converged in the medieval period at the time of the great commercial gatherings known as the Champagne fairs. Created out of the amalgamation of three villages - Bourg-



City Hall



18th century engraving from a drawing by Louis Germain. Charenton Municipal Archives.

de-Charenton, Carrières, Conflans - and the Domaine de Bercy estate, Charenton was a lively centre in the 17th century with many inns and ale houses; it also boasted a weekly market, a horse and rider postal delivery system and a manorial law court.

The city was frequented by wealthy notables who enjoyed the rural peace and quiet to be found on the banks of the Seine.

DID YOU KNOW?

Built at the beginning of the 17th century by a relative of King Henry IV, the Antoine de Navarre Pavilion (the name refers to the King's father) is the city's only remaining building from that period. Now the city hall, it has been a listed historic monument since 1862.



Unbroken economic development

Several recent periods of history have contributed to the significant growth of Charenton. The official opening of the first Paris-Lyon-Marseille railway line in 1849 played

a decisive role in that growth, since the population of the city and its surrounding area more than tripled in just 35 years, from 3,500 in 1846 to 11,000 in 1881.

This period of strong industrialisation was also marked by the installation of "The city changed continuously through the 19th century and into the 20th century"

a ceramics kiln at 107, Rue de Paris and the Fonderie Anglaise foundry, the predecessor of the Creusot steelworks.

In 1861, the Bercy district of Charenton was the home of Compagnie des Magasins Généraux, which traded in wines and spirits, wood, coal, iron and cast iron. Many well-known

"The city changed continuously through the 19th century and into the companies - including Byrrh with its aromatised wine-based aperitif with quinine, and the famous Nicolas wine brand - were based here, and boasted more than 50,000 m² of cellars between them.

The city changed continuously through the 19th century and into the 20th century. In the postwar years, many of its districts were renovated

and many new homes built. The 1970s marked the construction of several urban development zones, one of the most iconic of which occupied the former Magasins Généraux site. The city's economic profile shifted more markedly towards the service sector in the 1980s. The Bercy 2 shopping centre by Pompidou Centre architect Renzo Piano was opened in 1990.

A number of major corporate groups, many from the banking sector, based themselves in Charenton during this period. Now, in the 21st century, the city is engaged in an urban metamorphosis of its south bank to create a new eco-neighbourhood with a strong economic dimension (see pages 20 and 21).

DID YOU KNOW?

Over the centuries, many well-known figures have made Charenton their home. They include Pierre Séguier, one of the founders of the Académie Française, the painters François Boucher and Jean-Honoré Fragonard, the poet Paul Eluard and the artist Louis Toffoli.





46 - Charenton - Sur les Quais de Bercy - B. F., Panix 250

Quai de Bercy



DON'T MISS...

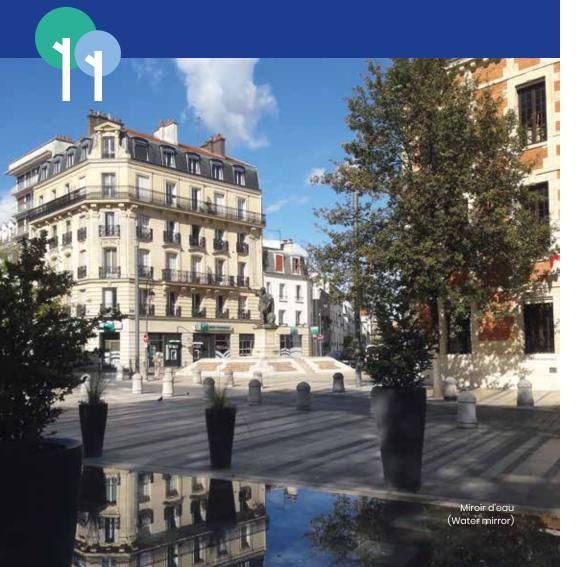
- City Hall | Map 63 48, rue de Paris
- Entrance gate
 of château de Conflans | Map D4
 2. rue du Séminaire de Conflans
- Chapelle de Conflans | Map E4
 7. rue de l'Archevêché
- The outbuildings of the former château de Bercy | Map B3
 114, rue du Petit Château
- Hunting Lodge of the former château de Bercy | Map B3
 109, rue du Petit Château
- Residence Bobillot Sellier now managed by Valophis Habitat | Map D5 1, place Bobillot Sellier



2

Charenton is... a city to discover

With a footprint of 185 hectares, Charenton offers its 30,000 residents a well-balanced mix of generous green open spaces (including easy access to the famous Bois de Vincennes), sports facilities and many cultural destinations.



More than 7 hectares of green open spaces allow the city to breathe freely.

Green open spaces

The city is dotted with many parks, squares and play areas where everyone of all ages can enjoy the fresh air, play or just stroll.

- Bois de Vincennes | Map B2 F1
 Get there via Avenue de Gravelle
- Jardin du Cardinal de Richelieu | Map B5 5,575 m² - get there via Rue Étienne Méhul
- Parc de Conflans | Map D4-E5 11,719 m²- get there via Rue du Séminaire de Conflans, Rue de l'Archevêché or Villa Bergerac
- Square Jules Noël | Map G3 5,971 m² - get there via 47, Rue de Paris
- Valmy Play area | Map C3
 Get there via Rue de Valmy
- This 2.4-km long corridor begins at the lie Martinet and flanks the River Seine to give cyclists access to Paris on two wheels.



Apiary on the Île Martinet

DID YOU KNOW?

Charenton is... a green city! The city boasts 2,200 trees and more than 4,500 m² of flower beds; it also competes every year in the annual competition to find France's most floral city.



Parc de Conflans



DID YOU KNOW?

Reconnecting with its beekeeping past...

Between 1922 and 1992, the city was home to the prestigious La Cité des abeilles beekeeping school at 6, Avenue Stinville - in August 2017, Charenton set up three new hives on the Île Martinet.



Théâtre des 2 Rives

Media libraries

- Médiathèque des Quais36, quai des Carrières | Map F4
- Médiathèque de Bercy | Map B57-9, rue du Nouveau Bercy

Heritage

 Médiathèque de l'Architecture et du Patrimoine

11, rue du Séminaire de Conflans | Map D4



Cultural

Theatre, music conservatoire, visual arts spaces, media libraries...
Those who live in Charenton enjoy privileged access to cultural events and activities.

- Théâtre des 2 Rives (T2R)
 T2R offers an eclectic programme in the heart of the city.
 107, rue de Paris | Map E3
- Espace Art et Liberté
 Simultaneously a space for first steps, learning, workshops and events, the Espace Art et Liberté focuses essentially on contemporary art.
 3, place des Marseillais | Map c3
- The André Navarra music conservatoire

Named after the great cellist, the André Navarra conservatoire nurtures the talents of children and adults who practice multiple musical disciplines. 1, allée des Tilleuls | Map C3

Atelier Pierre Soulages Sponsored by the famous p

Sponsored by the famous painter, the Atelier Pierre Soulages offers a range of visual arts activities for children and adults. 87 bis, rue du Petit-Château | Map C3

Sports facilities

Sports facilities Charenton offers a full range of opportunities to get involved in individual and team sports.



Gymnases Tony Parker

- Tony Parker gyms & Stéphane Diagana athletics track
 - 2 gyms | 1 climbing wall | 1 weights room | 1 athletics track Île Martinet | Map 64
- Stade Henri Guérin
 1 synthetic football pitch
 Île Martinet | Map 65

The city boasts 50 sports clubs.

- Espace Nelson Paillou
 Multi-sports hall | 420 seats
 | 1 table tennis room | 1 gym
 | 1 multipurpose hall
 Avenue Jean Jaurès | Map E3
- Telemaco Gouin Pool

 1 small and 1 large pool | 1 diving pool
 |1 gym |1 gym apparatus area

 4^{bis}, avenue Anatole France
 (scheduled to re-open in 2020) | Map E2
- Maurice Herzog Sports Complex
 1 Aikido dojo | 1 boxing gym
 | 1 multi-sports hall
 9, rue du Nouveau Bercy | мар в5
- 2 tennis courts | 1 dance studio | 1 indoor boules court | 4, rue de la Mairie | Map e3
- Square Jules Noël
 3 tennis courts | 1 indoor boules court
 43, rue de Paris | Map 63
- Espace Claude Bessy1 dance studio3, place des Marseillais | Map c3

DID YOU KNOW?

Charenton is... a basketball city! In 2010, star basketball playmaker Tony Parker was on hand for the official opening of the two gyms that bear his name. Evan Fournier, who played and trained with the Charenton club as a child, now also plays in the US NBA professional basketball league.





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The city values family life highly, and provides many facilities for its residents, including nurseries, schools, a youth centre and a mediation/prevention service to support young people and their parents.



Charenton... the map

DON'T MISS...



City Hall



Market



La Coupole



Bobillot Sellier



Bercy 2

WITH THE KIDS...



Miroir d'eau**



Parc de Conflans



Valmy Play area



Lac de Daumesnil



Parc zoologique de Paris



Telemaco Gouin Pool***



Espace Art et Liberté







Museums &



Théâtre T2R



Conservatoire André Navarra



^{**}In spring and summer ***Scheduled to re-open in 2020

exhibition spaces











Media libraries



Médiathèque de Bercy



Sport & Leisure













Transport options



Tramway station







Taxis

13

12

Charenton is... a vibrant city

Throughout the year, the people of Charenton enjoy the many events hosted in its arts and cultural centres and/or by the many clubs and other social organisations that make Charenton a city in perpetual motion.



Twinning & associations

A rich and active network of clubs.

200

of many different kinds, from educational to social, sports and cultural

1800 8200 volunteers

An outward looking city...

- Borgo Val Di Taro Italy
- Büren Germany
- Berlin, quartier de Tempelhof-Schöneberg - Germany
- **Trowbridge** Great Britain
- Zichron Yaacov Israel

Charenton has enjoyed an active



Tempelhof City Hall

DID YOU KNOW?

twinning relationship with the Tempelhof-Schöneberg community of Berlin since 1984. Why? To forge links between communities and develop a better knowledge and understanding of each other's culture, economy, society, sports and education.

TWIN TOWNS & CITIES



A packed calendar



September to November

- Clubs forum 1st Sunday after the start of the school year in September
- European Heritage Days coupled with a city tour for new residents - 3rd weekend of September
- Toy swap exchange in the Parc de Conflans - 3rd Sunday of September
- Charentonnaise Entreprises Race
 September or October
- National Semaine Bleue week for senior citizens - October
- Armistice Day commemoration on 11 November
- Open day at the Maison des Artistes
 November

December to February

- Charenton on ice a pop-up skating rink and figure skating gala in the Place Aristide Briand December-January
- New Year wishes from the City Council to residents - 1st Monday evening after the schools reopen in January
- Conservatoire André Navarra Night January
- The Salon de Charenton art exhibition at the Espace Art et Liberté - January/ February
- The Foulées Charentonnaises race
 February

March to May

- Basketball Lions Cup Easter weekend
- Annual concert season by the Nouvel Orchestre du Conservatoire at T2R March-April-May
- Local communities festival last
 Friday of May
- VE Day commemoration on 8 May
- Print Day at the Atelier Pierre
 Soulages around 26 May

June to August

- Sustainable Development Day May-June
- Open day at the Atelier Pierre
 Soulages June
- Conservatoire open day June
- Music festival 21 June
- Bastille Day fireworks 14 July
- Summer Storytelling Festival the city's media libraries host open-air storytelling sessions for children in one of the parks - July
- Tous au Club A holiday and summer activities club in the Place Aristide
 Briand - July and the 1st week of August

The shops

No city can be vibrant without its retail energy! In Charenton, more than 360 retailers bring excitement and life to the entire community, but particularly the city centre, providing residents with high-quality local services.

local retailers,



70 restaurants

40 retail units in the Bercy 2 centre

DON'T MISS...

- The semi-pedestrian street
 Rue de Paris | Map H3
- Galerie commerciale
 de la Coupole | Map C3
 3, place des Marseillais
- Rue du Général Leclerc Map F2-F3
- Avenue Jean Jaurès Map E2-F3
- Avenue du Maréchal de Lattre de Tassigny
- Quai des Carrières Map D5-H3

1 market

in the city centre with

60 traders

open Wednesdays and Saturday mornings from 8am to 1pm.

DID YOU KNOW?

At 2 kilometres long, the Rue de Paris links the Charenton bridge to the capital and is flanked by dozens of shops and services.



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Keep up with all the latest news on events during your stay.



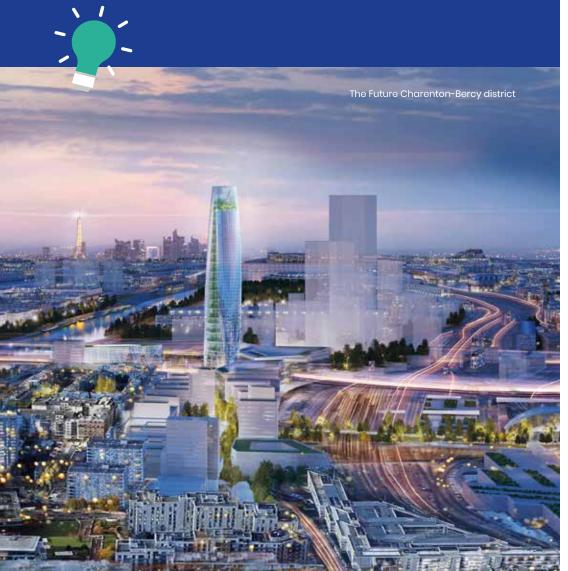
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Charenton is... a dynamic city

Its dynamic economy is another major strength of Charenton.

More than 3,000 companies employing 15,000 people are located here, and together create a diversified economic fabric that spans VSEs, SMEs, SMIs and major companies. The creation of the future Charenton-Bercy district as part of the new Virtual Reality tech hub will dynamically boost the appeal of the entire urban community.



Key numbers for employment in Charenton

20 companies employing more than 100 people.

1 job for every 2 residents.







employees

companies, **94%** of them VSEs

DID YOU KNOW?

Formed in 2008, Club Gravelle
Entreprendre is an integral part
of the local economy, and has
around a hundred members based
in Charenton, Saint-Maurice and
Maisons-Alfort. This business club
proactively promotes the economic
development of the entire area.

DID YOU KNOW?

The area's wine-growing past - which was closely linked to the historical importance of Les Magasins Généraux - is still very much alive: La Martiniquaise, France's second-largest wine and spirits company, is still based here.

Major companies choose Charenton

Natixis **5,200** employees

Banking services

Essilor 390 employees

Ophthalmic optics manufacturer, and a CAC 40 company

Charenton-Bercy, a new and connected inner-city community

To revitalise its Bercy district, the City Council signed a National Interest Contract (CIN) with the French government in 2016. The project also won the Inventing the Greater Paris Metropolis competition in 2018. The emergence of a new environmentally and economically iconic open community will be led by the City Council, UrbanEra-Bouygues, Grand Paris Aménagement and ParisEst-Marne&Bois.



10 % of the city will be transformed

- 1,000 homes, including 30% social housing
- 167,000 m² of offices
- 43,000 m² of retail and leisure facilities
- 15,000 new jobs created

The urban renewal of the Bercy de Charenton district covers an area of 360,000 m². Work will begin in parallel on a 600,000 m² Bercy-Charenton urban development in the 12th arrondissement of Paris.



The future Valmy footbridge

A GROUNDBREAKING ARCHITECTURAL COMMITMENT

An iconic architectural landscape, which will be visible from Paris and the Périphérique ring road, will be created at the heart of this new district by 2025-2030: a 180-metre green tower with exemplary sustainable development credentials will include a hotel, many homes and 5,000 m² of hanging gardens.

BRINGING NATURE INTO THE CITY

The 12-hectare future ecosensitive urban community will have 3.6 hectares of



green open spaces, including a public garden covering more than 5,000 m². The Valmy footbridge will be widened and landscaped. A much-needed second footbridge providing a link to the Seine will be built. The principle of planting one tree per home built has also been embraced. The future community and its many buildings are expected to be accredited by many of the most demanding eco-labelling schemes.

A VIRTUAL REALITY TECH HUB

This future economic centre of excellence will focus on virtual reality, video gaming, 3D animation and special effects. Its many enterprises will form an economic cluster with international reach, and are forecast ultimately to provide 15,000 jobs. This could potentially double the number of employees in the Charenton region to 30,000.



The Fabrique du Spectacle

DID YOU KNOW?

The virtual reality industry recognises
French excellence in this field and has
been completely untouched by the global
economic crisis. In 2017, the video gaming
market was worth \$100 billion in sales
worldwide, and €4.3 billion in France.



FUTURE ICONS

- A "Fabrique du spectacle"
 (Show Factory) will open in the refurbished former Assistance Publique Hôpitaux de Paris hospital, with a 3D animation studio and a programme of public events.
- The Rue Baron Le Roy will be extended from Paris to Charenton, replacing the current Escoffier warehouses.

 As well as making travel smoother and easier, this new arterial road will also be very lively in retail terms, because some of the retailers currently located in the Bercy 2 shopping centre will be relocated here.



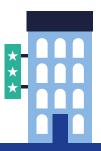
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Everything you need to know about the future of Charenton!

20







THE MAIN HOTELS

- Adagio access
 203, rue de Paris | Map B3
- Ibis Budget2, place de l'Europe | Map A5
- Hôtel Ibis2, place de l'Europe | Map A5
- Novotel5, place des MarseillaisMap C3



GETTING HERE

BY CAR

- Two exits from the A4 motorway
 Exit 2: Charenton-Centre-Bercy
 Exit 3: Charenton-Gravelle
- Link to the Périphérique and Boulevard des Maréchaux
 Porte de Charenton and Porte de Bercy

BY PUBLIC TRANSPORT

- Metro line 8
 Porte de Charenton,
 Liberté and Charenton-Écoles
- Bus
 Lignes 24, 111, 180, 325 and 109
- Tramway T3

 Baron Leroy and Porte de Charenton
- 3 Vélib' bike share stations

CAR PARKS

- City Hall

 Rue de la Mairie | 70 spaces | Map G3
- De Lattre de Tassigny
 5, rue du Maréchal de Lattre de Tassigny | 46 spaces | Map 62
- La Coupole
 139, rue de Paris | 360 spaces | Map C3
- Centre commercial Bercy 2 2 300 places | Map A5
- Toffoli

12, rue du Cadran | 106 spaces | Map F3 (various season ticket options: monthly/quarterly/annually)



Flash the code to find out everything you need to know at

charenton.fr



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